FILE

fashion calendar 1987

FEBRUARY 2

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEKS BEGINNING MONDAY, JANUARY 26 & FEBRUARY 2, 1987

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 25- Jan. 27	UOMO MODA (Italian Menswear), BERKSHIRE PLACE HOTEL, MADISON & 52ND; Show Jan. 26, 7-9 PM at Waldorf-Astoria, Starlight Roof; Pamela Altman, 308-3800/967-9830.		
Jan. 26	AURORA ONE.....(Fall I).....	1407 Broadway....	Suite 3709.....354-6544
Jan. 26	L'ULTIMA.....(Fall II).....	1407 Broadway....	Suite 3709.....354-6544
Tuesday Jan. 27 9:30 A.M.	SPRING '88 COLOR DIRECTIONS--PRESS SHOW For mfrs at 11:00 & 2; 1/28 and 1/29 at 9:30 & 11. Contact: Ginny Magee, 930-7972.	EASTMAN CHEMICAL PRODUCTS, INC.	1133 AVE. AMER. (43/44TH ST) 44TH FLOOR
Jan. 27	AGATHA BROWN....(Early Fall).....	550 Seventh.....	5th fl.....840-0144
Wednesday Jan. 28 9:00 A.M.	PRESS BREAKFAST: NEW LIGHTWEIGHT COLLECTION Lightweight leather goods. By inv. Press: Madeline de Vries Ltd., 223-1726.	COACH LEATHERWARE	516 WEST 34TH STREET 9TH FLOOR (10TH/11TH AVE.)
Wednesday Jan. 28 4:45 P.M.	PELLON TRENDS '87 FASHION PRESENTATION Cocktails. Show, 5:45. By inv. Paul Dubnansky, 391-6300. Press: Jay Moody, 867-5100.	PELLON (119 WEST 40TH ST)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Jan. 29	SEMPLICE...(Fall I)..(Press: L'Agence, 581-4466)..	530 Seventh, 21st fl.....	575-1190
*Jan. 30	ATLANTA (Women's Summer) MARKET (Jan. 30-Feb. 3)		
*Jan. 31- Feb. 3	PARIS: SEHM (Men's & Boys'), MODE ENFANTINE (Children's) & MODE SPORTS d'HIVER (Sports Equipment & Fashions) at Porte de Versailles, Paris.		
*Jan. 31	FLORENCE: PITTI CASA (Bed & Bath) & PITTI LINGERIE (Intimate Apparel) (1/31-2/2).		
Feb. 1-4	JEWELERS OF AMERICA N.Y. at NY Hilton & Sheraton Centre. By invitation.		
Feb. 2	EVAN-PICONE SPORTSWEAR.....(Fall).....	1411 Broadway....	37th fl.....536-9500
Feb. 2	ALBERT NIPON.....	530 Seventh.....	2nd fl.....354-0760
Feb. 2	NIPON BOUTIQUE.....	530 Seventh.....	2nd fl.....354-0760
Tuesday Feb. 3 10:00 A.M.	PRESS SHOWING: SPRING COLLECTION By invitation. Press: Gottfried & Loving, 688-4665.	JOHN ANTHONY	60 EAST 66TH STREET
Tuesday Feb. 3 5:30 P.M.	AMERICAN PREMIERE: SHOWING OF FALL ITALIAN WOMENSWEAR Cocktails follow. By inv. Buyers: 302-1221. Press: Keeble, Cavaco, Duka, 582-3473.	MAX MARA (530 SEVENTH AVE.)	NELL'S 246 W 14TH ST. (7TH/8TH AVE)
Tuesday Feb. 3 6:30 P.M.	GOLD FASHION TRENDS '87 AWARDS PRESENTATION Featuring leading jewelry designers & celebrities. By inv. Contact: 688-0005. Press: Lou Hammond Associates, 308-8880.	THE GOLD INFORMATION CENTER	EQUITABLE LIFE BUILDING 787 SEVENTH AVE. (52ND ST)

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Feb. 5 9:00 A.M.	PARIS & ROME SPRING COUTURE COLLECTIONS	HARPER'S BAZAAR	1700 BROADWAY (53RD/54TH) 36TH FLOOR
	Also 4 PM; 2/6, 9 AM; 2/10, 4 PM; 2/11&12, 9 & 4; 2/13, 9 AM. Contact: 903-5390.		
Thursday Feb. 5 5-7 P.M.	PRESS PREVIEW: GALLERY OPENING	SALLY HAWKINS GALLERY	448 W. BROADWAY (PRINCE STREET)
	Jewelry & Art. By invitation. Press: Gottfried & Loving, 688-4665.		
Feb. 6-13	MARYLL LANVIN...(Pre-Fall Boutique)..1370 Ave. Americas (56th St),6th fl...581-3890		
Feb. 6	LANVIN DIFFUSION...(Fall II)....1370 Ave. Americas (56th St)..6th fl.....581-3890		
Feb. 7-10	NATIONAL SHOE FAIR AT JAVITS CTR., N.Y. HILTON & SHERATON CTR.; 246-3410.		
*Feb. 8-10	DUSSELDORF: PREVIEW OF COLLECTIONS, 239-3750. Press: Ogan/Dallal Assoc., 840-0888.		
*Feb. 8-12	DUSSELDORF: INT'L FASHION FAIR, 239-3750. Press: Ogan/Dallal Associates, 840-0888.		
Monday Feb. 9 8:00 A.M.	FASHION FOOTWEAR FROM SPAIN	EMBASSY OF SPAIN COMMERCIAL OFFICE	N.Y. HILTON (53RD/6TH AVE) TRIANON BALLROOM - 3RD FL.
	Spanish Express Breakfast. Show at 8:45 AM. Press: Barbara Oka PR., 505-1330.		
Monday Feb. 9- Feb. 11	FALL/WINTER SHOE COLLECTION	9 WEST	36 WEST 56TH STREET SHOWROOM - 1ST FLOOR
	Presentations on the hour. Contact: Trish Grady, 832-1711.		
Monday Feb. 9- Feb. 12	FALL/WINTER '87 FOOTWEAR	EL GRECO	TRUMP TOWER 725 FIFTH AVENUE
	Candie's, Cameos, Compulsion, Crayons. Daily, 9-5:00. Contact: 758-8200.		
Monday Feb. 9- Feb. 12	FALL/WINTER '87 FOOTWEAR	GAROLINI & GAROLINIMODA	717 FIFTH AVENUE (56TH) SHOWROOM - 2ND FLOOR
	At 11, 1, 3, 5, or by appt. Thursday 11 & 1 only. Contact: 223-4640.		
Monday Feb. 9- Feb. 12	FALL/WINTER '87 FOOTWEAR	CALVIN KLEIN & CALVIN KLEIN CLASSIFICATIONS	717 FIFTH AVENUE (56TH) SHOWROOM - 2ND FLOOR
	Classifications: 10, 12, 2 & 4. Thursday, 10&12 only. Calvin Klein by appt. 355-4448.		
Moday Feb. 9- Feb. 12	FALL/WINTER '87 SHOE COLLECTION	H & M RAYNE OF LONDON	OMNI PARK CENTRAL 7TH AVE. & 56TH (RM 2133)
	By appt. Buyers: Alyce Peizes, 586-5525. Press: Calisch Assoc., 489-8420.		
Beginning Feb. 9	LIFE BY TIGGY PORTER, U.S. Introduction, Fall (Designer Sportswear), 525 7th Ave., 23rd fl. Contact: Linda Taylor, 840-6030. Press: The Hart Agency, 214-528-3281.		
Feb. 9	SALVATORE FERRAGAMO.....663 Fifth.....5th fl.....838-9470		
Feb. 9	ARLENE LA MARCA.....41 East 57th.....Suite 3901.....888-6778		
Feb. 9	PENDLETON.....(Fall).....489 Fifth.....25th fl.....661-1670		
Feb. 9	ADRIENNE VITTADINI.....1441 Broadway....30th fl.....921-2510		
Tuesday Feb. 10 4:00 P.M.	SHOWING OF SPRING/SUMMER '87	STAVROPOULOS (16 West 57th St.)	HOTEL REGENCY (PARK/61ST) REGENCY BALLROOM SUITE
	By invitation only. Thereafter by appt. Contact: 582-0924.		
Tuesday Feb. 10 7:00 P.M.	BENEFIT: DONNA KARAN SPRING COLLECTION	BERGDORF GOODMAN; & CITYMEALS-ON-WHEELS	754 FIFTH AVENUE 2ND FLOOR
	Tickets: $60.00; $75.00 (raffle). By inv. Contact: 577-1758. Press: 872-8612.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Feb. 10	THE ISABELLA CO..(Basler; Janina Schreck)..(Fall I)..1466 B'way..Ste. 803..302-2055		
Feb. 10	GIBI OF ROME.....(Fall I).....1466 Broadway....Suite 803.....302-2055		
Tuesday Feb. 10- Feb. 14	PRE-FALL COLLECTIONS	VALENTINO NIGHT; & VALENTINO BOUTIQUE	7 WEST 57TH STREET SHOWROOM - 2ND FLOOR
	At 9:15 and 2:15, by appointment. Contact: 980-6816.		
Feb. 12	VALENTINO; MISS V; STUDIO...(GFT).....650 Fifth.....32nd fl.....265-2788		
*Feb. 12	FLORENCE: PITTI FILATI (Knitting Yarns & Fibers) Contact: 055-219-331 (Feb. 12-14)		
Feb. 13-15	NAT'L BACK-TO-SCHOOL MERCHANDISE SHOW AT JAVITS CONVENTION CTR; (516) 627-4000.		
*Feb. 14	PARIS: INT'L LINGERIE EXHIBITION AT PORTE DE VERSAILLES; 869-1720 (Feb. 14-17).		
*Feb. 14	PARIS: INT'L RTW & BOUTIQUE SHOW AT PORTE DE VERSAILLES; 213-0170 (Feb. 14-18).		
Feb. 15-17	AMERICAN INTERNATIONAL TOY FAIR AT JAVITS CONVENTION CENTER; 752-8400.		
Monday Feb. 16	AMERICAN COLLECTION BY FORD BECKMAN FOR FALL	BALLANTYNE SPORTSWEAR	26 WEST 56TH STREET SHOWROOM - 2ND FLOOR
5:00 P.M.	Cocktails. Men's & women's cashmeres. By inv. Contact: Margaret Muldoon, 664-0630.		
Feb. 16	BOGNER..(Fall) (New Showroom)...1466 Broadway.....Suite 1402.....570-9398		
Feb. 16-18	DESIGNERS' COLLECTIVE IN N.Y. AT OMNI PARK CENTRAL; E.N.K. Productions, 759-8055.		
Feb. 16- Feb. 18	ESTEVAO MENDONCA Premiere Menswear Collection at Designer's Collective, Omni Park Central. Thereafter, 452-B West Broadway. Contact: 982-1270; 982-1308.		
Feb. 16- Feb. 18	PETIT & SHAW Menswear Collection at Designers' Collective, Omni Park Central. Thereafter by appointment. Contact: 759-8055 or 617-338-2192.		
Feb. 16- Feb. 18	INTERNATIONAL DESIGN GROUP (Men's & Women's Contemporary Sportswear & Accessories) AT PIER 88 (12th Ave. & 55th St.). Contact: Nancy Anderman, 302-1488.		
Feb. 16	WASHINGTON'S BIRTHDAY CELEBRATION (Monday--Legal Holiday)		
Tuesday Feb. 17	FALL/WINTER '87 MENSWEAR COLLECTION	KOSHIN SATOH FOR ARRSTON VOLAJU	THE TUNNEL (27TH ST) 220 TWELFTH AVENUE
4:30 P.M.	Cocktails. Show at 5 & 10:30 PM. By inv. Buyers: (213) 278-0881. Press: 840-3684.		
Tuesday Feb. 17	SHOWING OF FALL '87 MENSWEAR COLLECTION	ROBERT COMSTOCK (39 W. 55TH ST.)	RCA RECORDING STUDIO 110 W 44TH ST - 4TH FLOOR
6:30 P.M.	Cocktails. By invitation. Buyers: 586-2736. Press: Gottfried & Loving, 688-4665.		
Tuesday Feb. 17	COCKTAIL RECEPTION: JEAN-PAUL GAULTIER	BERGDORF GOODMAN	754 FIFTH AVENUE 1ST FLOOR
6:30 P.M.	New boutique for Men's & Women's clothing. By inv. Press: 872-8610.		
Wednesday Feb. 18	FASHION INDUSTRY BENEFIT: FIRE EMERGENCY NEED	N.Y. CITY OPERA; & ARTS & BUSINESS COUNCIL	PUCK BUILDING 295 LAFAYETTE STREET
7:00 P.M.	Hon. Chmn: Mary McFadden. Tickets: $150. Contact: Amy Foster, 870-5626.		
*Feb. 20	COLOGNE: MEN'S FASHIONS & INTERJEAN (Sportswear) (Feb. 20-22)		
Saturday Feb. 21- Feb. 22	INTERNATIONAL FASHION CONVENTION	NEW YORK FASHION FORUM	MARRIOTT MARQUIS HOTEL BALLROOM (BWAY & 45TH ST)
9:30-1:30	Design, public relations, journalism, merchandising. Tkts: $75, both days; $45, one day; Banks Sadler Ltd., P.O. Box 2320, Church St. Station, NY 10007, 233-1777.		

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*Feb. 21	FLORENCE: PITTI TREND (Fall/Winter Men's & Women's Sportswear); 980-1500. (2/21-23)		
*Feb. 21	MAGIC (Menswear) in Los Angeles at L.A. Convention Ctr. (Feb. 21-24)		
Feb. 21	JUST KIDSTUFF AT N.Y. PASSENGER SHIP TERMINAL; 686-6070. (Feb. 21-25)		
Feb. 22	N.Y. GIFT SHOW & ACCENT ON DESIGN AT JAVITS CONVENTION CTR., 686-6070. (Feb. 22-26)		
Feb. 22	AMERICAN INTERNATIONAL CRAFTS FAIR AT JAVITS CONVEMTION CTR., 752-8400. (Feb.22-26)		
Monday Feb. 23 7-10 P.M.	RECEPTION: FASHION EXHIBITIONS "1920-1980'S" "Three Women: Madeleine Vionnet, Claire McCardell, Rei Kawakubo." By invitation. Open to public, Feb. 24-April 18. Contact: Barbara Castle, 760-7970.	THREE WOMEN DESIGNERS	FIT - S.W., 27TH ST/7TH AV. SHIRLEY GOODMAN CENTER
Feb. 23	PERRY ELLIS PORTFOLIO.....(Fall).....	575 Seventh.....	2nd fl.....921-8500
Feb. 23	CALVIN KLEIN CLASSIFICATIONS...(Fall)...	205 W 39th.....	12th fl.....719-2600
Feb. 23	MONDI; MONDI MAN.....	725 Fifth.....	16th fl.....980-1073
Feb. 23	PAULA SAKER.....(Jeanne Chappell, 595-9420).....	530 Seventh.....	29th fl....221-6960
Feb. 23	ADELE SIMPSON.....	530 Seventh.....	23rd fl.....354-8600
Tuesday Feb. 24 10:00 A.M.	SHOWING OF FALL SPORTSWEAR COLLECTION By invitation. Thereafter by appt. Contact: 221-2544.	BRECKENRIDGE	1411 BROADWAY SHOWROOM - 3RD FLOOR
Tuesday Feb. 24- Feb. 26	TEXHIBITION '87: PREMIERE KOREAN & JAPANESE TEXTILES Daily modeling at Noon. Press: Marina Maher Communications, 759-7543.	LUCKY GOLD-STAR INT'L (AMERICA)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday Feb. 24 6:30 P.M.	COCKTAIL RECEPTION: OPENING NEW SHOP Workers for Freedom -- London designers. By invitation. Press: 872-8610.	BERGDORF GOODMAN	754 FIFTH AVENUE 5TH FLOOR
Feb. 26	CALVIN KLEIN CLASSIFICATIONS...(Fall)...	205 W 39th.....	12th fl.....719-2600
*Feb. 26	MUNICH: ISPO (Sports equipment & attire) (Feb. 26-March 3)		
Monday March 2 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION Buyers--12:00. By inv. Contact: 730-1844. Press: Gottfried & Loving, 688-4665.	ANNE KLEIN II	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
March 2-4	FASHION COTERIE FALL '87, AT OMNI PARK CENTRAL, E.N.K. Prod., 759-8061.		
March 2	EARLY FALL MARKET WEEK IN NEW YORK (March 2-6)		
March 2	ADRI.....	205 W 39th.....	17th fl.....398-6161
March 2	AFTER FIVE BY PARTY FORMALS.....	530 Seventh.....	14th fl.....354-7010
March 2	ASERET.....	530 Seventh.....	9th fl.....575-1189
March 2	JHANE BARNES.....	575 Seventh.....	9th fl.....382-0961
March 2	AIMEE RANZAU FOR STANLEY BLACKER.....	550 Seventh.....	20th fl.....764-3730
March 2	RAUL BLANCO.....	530 Seventh.....	6th fl.....382-2610

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March 2	BILL BLASS	550 Seventh	12th fl	221-6660
March 2	BLASSPORT...(Fall II)	550 Seventh	2nd fl	354-4200
March 2	BONAVITACOLA	214 W 39th	2nd fl	302-1001
March 2	ELEANOR P. BRENNER	1460 Broadway	12th fl	382-2655
March 2	CASI DESIGNS LTD	530 Seventh	2nd fl	944-8870
March 2	OLEG CASSINI COLLECTIONS	530 Seventh	9th fl	354-6990
March 2	C'EST SIMONE	512 Seventh	8th fl	840-2035
March 2	ARTHUR CHAPNIK	230 W 38th	6th fl	840-2777
March 2	LUCILLE CHAYT	264 W 35th	6th	564-2584
March 2	PATRICIA CLYNE	552 Seventh	2nd fl	575-1130
March 2	PAULA COHEN (Saint Romei, Pave, Lorraine Beauchamp for Daymor, Barbara Carden, Louisa Nevins)	498 Seventh	9th fl	947-8252
March 2	BERN CONRAD	530 Seventh	27th fl	391-8052
March 2	CORINNE Z (Alachka, And Then, Mizar Baschi, Delaware Street, Gabani, Varda Garfinkel, Kira, Kira Day, Mandana, Shalmay, Tseklenis)	214 W 39th	2nd fl	704-0838
March 2	VICTOR COSTA	530 Seventh	20th fl	719-1460
March 2	CRISCIONE; CRISCIONE SPORT	525 Seventh	7th fl	730-7310
March 2	MAUREEN CULLINANE	1441 Broadway	19th fl	355-0400
March 2	DIANE DICKINSON	530 Seventh	9th fl	354-4147
March 2-13	LOUIS FERAUD	570 Seventh	17th fl	840-8220
March 2	FIANDACA	230 Cent. Pk. So	5th fl	586-6908
March 2	JILL FITZSIMON-AUSTRALIA (Press: 319-1085)	499 Seventh,	11th fl	947-9033
March 2	FLORENCE & CELESTE (Endres, Felice, Annemarie Gardin, Jaz, Carol Peretz, Antonella Preve Dresses)	498 Seventh	9th fl	279-9620
March 2	JULIE FRANCIS, INC	530 Seventh	21st fl	719-1414
March 2	GEOFFREY BEENE FOR GALLANT; GALLANT COLLECTIBLES	205 W 39th	8th fl	354-7284
March 2	JIMMY GAMBA	250 W 35th	12th fl	714-0053
March 2	JENNIFER GEORGE	530 Seventh	30th fl	764-0630
March 2	GIVENCHY EN PLUS	1466 Broadway	Suite 1403	921-5550
March 2	ANNE HALL.....(Fall II)	209 W 38th	12th fl	302-5620
March 2	BETTY HANSON & CO	205 W 39th	14th fl	840-8888

March 2	CATHY HARDWICK	575 Seventh	26th fl	354-3939
March 2	DAVID HAYES	Hotel Drake	Suite 2020	(800) 421-8484
March 2	HELGA	Hotel Drake	Suite 1805	(213) 627-0806
March 2	CAROLINA HERRERA	19 E 57th	2nd fl	305-3055
March 2	HINO & MALEE; & HINO & MALEE II...(Tom Hewitt)	575 Seventh, Suite 1457		997-0097
March 2	ICINOO	530 Seventh	7th fl	730-0764
March 2	JABE BY ANDREA BEHAR	214 W 39th	10th fl	944-1114
March 2	JEANNE-MARC	1466 Broadway	9th fl	575-7840
March 2-March 11	PEGGY JENNINGS DESIGNS (Couture) Press: Atwood International, 737-1350	Hotel Drake	Suite 305	(813)525-0599
March 2	BETSEY JOHNSON	209 W 38th	2nd fl	921-0510
March 2	ALEXANDER JULIAN WOMENSWEAR	575 Seventh	24th fl	819-5250
March 2	MICHAEL KATZ	13 E 17th	7th fl	929-3976
March 2	ALEXIS KIRK	385 Fifth	7th fl	532-3779
March 2	DON KLINE	32 W 39th	12th fl	221-6771
March 2	ARTHUR KOHLER & CO	530 Seventh	5th fl	302-7155
March 2	REGINA KRAVITZ	575 Seventh	29th fl	840-6065
March 2	FLORA KUNG	214 W 39th	3rd fl	302-3600
March 2	LAWRENCE	530 Seventh	30th fl	302-6100
March 2	LEONARD-PARIS	550 Seventh	5th fl	869-3601
March 2	LESLIE FAY	1400 Broadway	16th fl	221-4000
March 2	LEVINE & YAROSH (Bohemia, George Gross, Harry Who, C.H. By Carolina Herrera, Jonathan Hitchcock, Ildi Marshall, Metamorphosis, Lawrence Rich/Seymour Levy, Elsie Rodriguez, J. Sasso, Szato)	214 W 39th	2nd fl	382-0910
March 2	MARY JANE MARCASIANO...(138 Spring St.,226-6809)	488 Seventh	6th fl	594-2873
March 2	FRANK MASANDREA	530 Seventh	29th fl	869-0202
March 2	MICHEL/MICHEL SPORT	1407 Broadway	16th fl	869-9322
March 2	MIGNON	530 Seventh	3rd fl	354-4980
March 2	MISS O BY OSCAR DE LA RENTA	550 Seventh	19th fl	354-6777
March 2	HANAE MORI	550 Seventh	21st fl	221-5726
March 2	ANTHONY MUTO FOR MOROCI	530 Seventh	12th fl	354-1880
March 2	ALBERT NIPON	530 Seventh	2nd fl	354-0760
March 2	NIPON BOUTIQUE	530 Seventh	2nd fl	354-0760

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 2	NIPON DIMENSIONS	530 Seventh	19th fl 719-1100
March 2	NIPON EXECUTIVE DRESS	530 Seventh	19th fl 719-1100
March 2	NIPON PETITES	530 Seventh	19th fl 719-1100
March 2	DANNY NOBLE	202 W 40th	10th fl 398-9393
March 2	DONNA PARKER..(also, Fashion Coterie 3/2-4)	525 Seventh	4th fl 730-1401
March 2	POGIA BY D. POLIMENI	530 Seventh	4th fl 944-6030
March 2	CARMELO POMODORO	575 Seventh	26th fl 398-9116
March 2	PORTER GARNEE (Alicia Herrera, Roberta Pinto, Louis Marino, Lourdes Ma)	488 Seventh	Suite 9F 563-4004
March 2	MARY ANN RESTIVO	498 Seventh	16th fl 736-0109
March 2	JACKIE ROGERS	550 Seventh	6th fl 764-6020
March 2	SANSAPPELLE; & KASANDRA	Hotel Drake	Suite 405 (312) 642-9642
March 2	RONALDUS SHAMASK	39 W 37th	11th fl 398-1210
March 2	HELENE SIDEL FOR B & N	1441 Broadway	9th fl 221-3535
March 2	THE SILK FARM.....(Fall)	525 Seventh	8th fl 354-7567
March 2	COSMO SIRCHIO LTD (Raoul Arango, Brijo, Arthur Doucette, Maria Haupts, Don Michele, Rania, Claudia Strater)	230 W 39th	13th fl 719-3171
March 2	ERNST STRAUSS	Hotel Drake	Suite 1105..(213) 623-8112
March 2	ALFRED SUNG	514 Seventh	2nd fl 391-8288
March 2	ROSE TAFT COUTURE	498 Seventh	4th fl 279-8580
March 2	TAMOTSU	214 W 39th	7th fl 921-0326
March 2	LEVINO VERNA	498 Seventh	9th fl 279-2345
March 2	VICTORIA ROYAL	530 Seventh	7th fl 944-6844
March 2	ILIE WACS	530 Seventh	19th fl 354-9080
March 2	WILLIWEAR BY WILLISMITH	209 W 38th	9th fl 869-1380
March 2	MRS. H. WINTER	45 W 25th	4th fl 691-8300
March 2	L'ZINGER INTERNATIONAL & GO SILK..(Fall II)	575 Seventh	18th fl 382-3303

Tuesday March 3 9:30 A.M.	SHOWING OF FALL COLLECTION	NORMAN STEPHEN ENTERPRISES	PARSONS FASHION CENTER 560 SEVENTH AVENUE

By invitation. Thereafter by appt. Buyers: 997-0211. Press: FMC Int'l., 997-0211.

Tuesday March 3 11:00 A.M.	BENEFIT: MUSEUM OF THE CITY OF NEW YORK	ADOLFO	SAKS FIFTH AVENUE THIRD FLOOR

Spring collection. By inv. Tickets: $35. Contact: 534-1672. Press: 940-4240.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday March 3 4:00 P.M.	SHOWING OF FALL COLLECTIONS	MARIO FORTE; WILROY; SETIAGE	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	Three collections designed by Mario Forte. Contact: 221-2200.		
Tuesday March 3 6-8:00 PM	PRESS PARTY: FALL WOMEN'S COLLECTION	MALO TRICOT (1466 BROADWAY, #508)	OMNI HOTEL (7TH AVE & 56TH) JACKIE GLEASON SUITE
	Cocktails. By invitation. (Showing at Fashion Coterie) Contact: 840-1955.		
March 3	BRUESTLE & PATRIZIA	725 Fifth	16th fl 980-1073
March 3	CASTLEBERRY KNITS	530 Seventh	5th fl 221-4333
March 3	MIKE KORWIN'S KNITWORKS	498 Seventh	19th fl 947-8828
March 3	MORTON MYLES	550 Seventh	15th fl 391-8700
March 3	RICHILENE	530 Seventh	3rd fl 354-0629
March 3	CAROLYNE ROEHM	550 Seventh	18th fl 921-0399
March 3	GLORIA SACHS	550 Seventh	9th fl 921-1460
March 3	TRIGERE	550 Seventh	16th fl 391-9100
Wednseday March 4 10:00 A.M.	PREMIERE COLLECTION: BRIDGE SPORTSWEAR	BEIGE AND COMPANY	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Also at 12:00 Noon. By inv. Buyers: 221-2701. Press: Gottfried & Loving, 688-4665		
Wednesday March 4 4:45 P.M.	SHOWING OF FALL COLLECTION	ESCADA BY MARGARETHA LEY	HOTEL PLAZA GRAND BALLROOM
	Show at 5:30. By invitation. Buyers, 869-8424. Press: Joanne Creveling, 755-8500.		
March 4	JAMISON/JAMISPORT	498 Seventh	24th fl 239-9477
March 4	NAT KAPLAN	498 Seventh	21st fl 239-9400
March 4	KAPPI	498 Seventh	24th fl 239-9485
Thursday March 5 8:00 A.M.	"TECHNOLOGY IN PRINT": SEMINAR/BREAKFAST	AMERICAN PRINTED FABRICS COUNCIL	500 CLUB 500 SEVENTH AVENUE
	Tickets: $25.00. Contact: Fineberg Publicity, 686-7820.		
March 5	ANDRE VAN PIER	252 W 38th	12th fl 719-4750
March 6	AGATHA BROWN.....(Fall II/Holiday)	550 Seventh	5th fl 840-0144
March 6	TRIC TRAC LTD & PHYLLIS KEITLEN	209 W 38th	7th fl 221-7935

*March 6 MILAN: MODIT & MILANOVENDEMODA (Women's) (March 6-12)

March 8-10 NYLEX (Leather) AT JAVITS CONV. CTR., 563-5350. Press: Spencer & Rubinow, 751-9050.

March 8-11 NAMSB (Nat'l Ass'n. of Men's Sportswear Buyers) at Javits Convention Ctr.; 986-1811.

*March 8 DUSSELDORF: IGEDO (March 8-12) INT'L FASHION FAIR. Contact: Ogan/Dallal, 840-0888.

*March 8 MILAN: FALL DESIGNER COLLECTIONS IN MILAN (March 8-12)

March 9 HOSIERY MARKET WEEK IN N.Y. (Early Fall) (March 9-13)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 9	AUGUSTUS	530 Seventh	24th fl.....840-6674
March 9	LEAMOND DEAN	530 Seventh	24th fl.....704-4303
March 9	PERRY ELLIS AMERICA	575 Seventh	2nd fl.....921-8500
March 9	EMMANUELLE KHANH PARIS	1441 Broadway	8th fl.....944-0585
March 9	LA CRASIA.....(Gloves)	389 Fifth	12th fl.....532-7414
March 9	RALPH LAUREN.....(Fall II)	550 Seventh	3rd fl.....221-0675
March 9	NORMA WALTERS	530 Seventh	7th fl.....840-7677
March 9	INTIMATE APPAREL WEEK IN NEW YORK (Transition/Early Fall) (March 9-14)		
March 10	ENCORE (Div. of UMI)	530 Seventh	27th fl.....764-0611
March 10	UMI COLLECTIONS BY ANNE CRIMMINS	530 Seventh	27th fl.....764-0600
Wednesday March 11 6-8 P.M.	SHOWING OF FALL HOSIERY: GIVENCHY & 'ROUND THE CLOCK Show & cocktails. By inv. Press: Jody Donohue Associates, 688-8653.	PENNACO HOSIERY (350 FIFTH AVE.)	PLACE TO BE ANNOUNCED
*March 13	LONDON: FALL DESIGNER COLLECTIONS (March 13-17)		
*March 14	PARIS: PREMIERE VISION (Fabrics) 213-0170. Press: Sophie Xuereb, 751-6977. (3/14-17)		
*March 14- March 17	LONDON: BRITISH DESIGNER SHOW, OLYMPIA. Contact: Joanne Davis, Philbeach Events, Earls Court Exhibition Center, Warwick Rd., London SW5 9TA. Tel.: 01-385-1200.		
March 15	N.Y. PRET AT JAVITS CONVENTION CENTER; 563-5350. (March 15-17)		
March 15- March 17	DONNA MODA (Italian Designers), N.Y. PRET at Jacob Javits Convention Center. Buyers: 980-1500. Press: Marina Maher Communications, 759-7543.		
March 16 6:30-8 PM	Italian Trade Commission Cocktail Party, honoring Donna Moda Italian Designers (Place to be announced). By inv. Press: Marina Maher Communications, 759-7543.		
*March 18	PARIS: FALL PRET-A-PORTER SHOWINGS (March 18-25) (Paris: 266-6444)		
*March 19	DALLAS: EARLY FALL MARKET IN DALLAS (March 19-24)		
*March 21- March 25	PARIS: LA MODE AUX TUILERIES (rtw & accessories), Jardin des Tuileries. Director: Jean-Pierre Fain, 422 Rue St. Honore 75008. Press: Sophie Xuereb, 212-751-6977.		
Monday March 23 2 & 4 PM	"DENIM - THE HERE AND HEREAFTER" Symposium: Creative potential in RTW and new products. Tkts: $10.00. "Denim Fast Forward" Exhibit, March 23 - April 30. By inv. Contact: Jeanne Atkinson, 398-6220.	SCOVILL APPAREL FASTENERS, INC.	F.I.T. - 227 W 27TH AMPHITHEATRE
*March 26	CHICAGO: EARLY FALL MARKET IN CHICAGO (March 26-31)		
*March 29	COMO: IDEACOMO (Fabrics) IN COMO, ITALY (March 29-April 1)		
*March 29	MUNICH: MODE WOCHE Fashion Week (Women's & Children's) (March 29-April 1)		
March 30	N.Y. FABRIC SHOW AT JAVITS CONVENTION CTR; 563-5350. (March 30-April 1)		
March 30	NEW YORK FALL DESIGNER COLLECTIONS (March 30-April 10)		